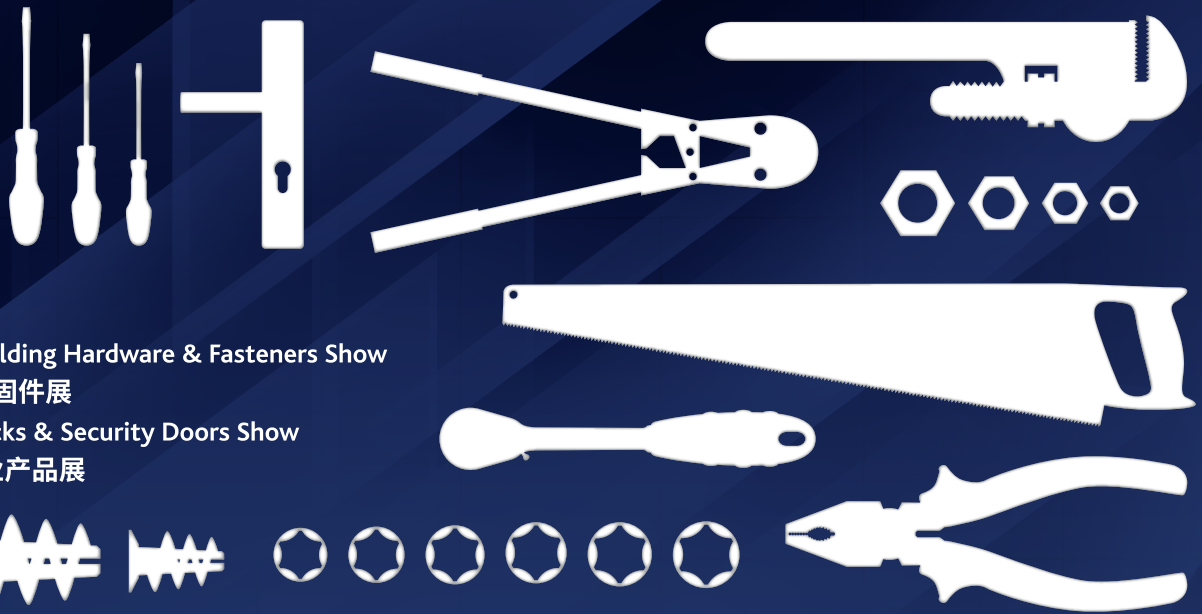


Co-located with
同期举办

China International Building Hardware & Fasteners Show
中国国际建筑五金、紧固件展

China International Locks & Security Doors Show
中国国际锁具安防门业产品展

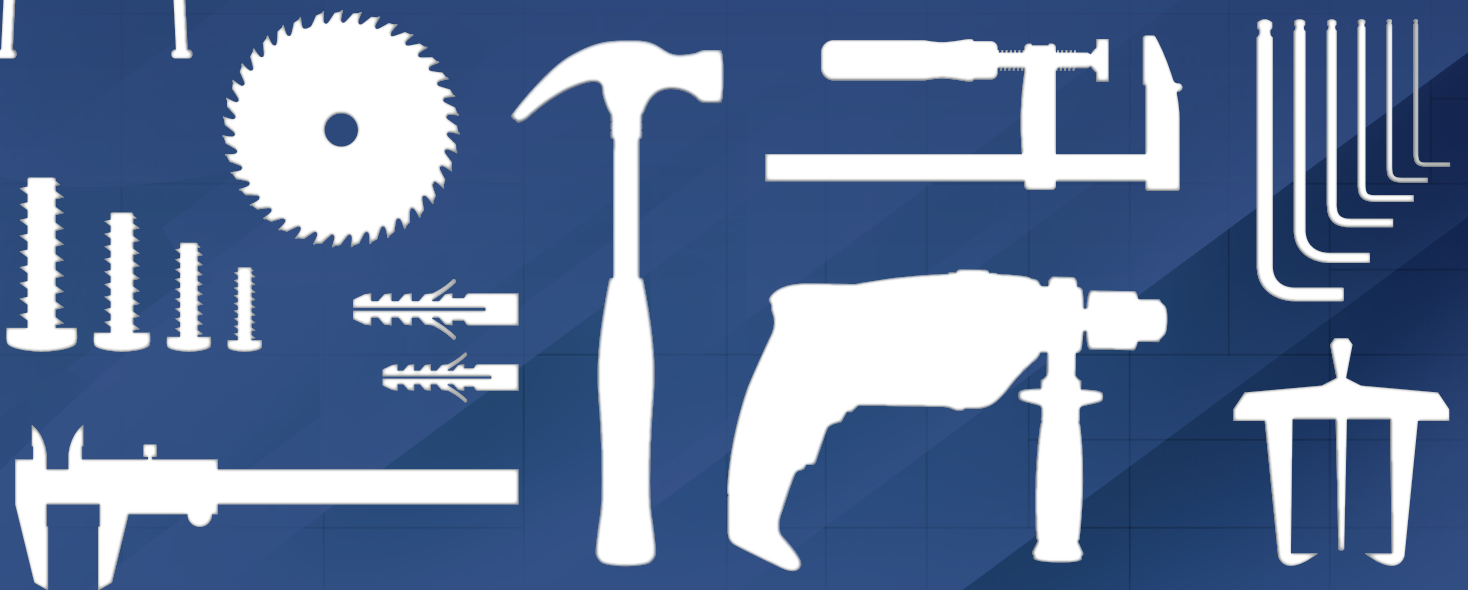


2023 中国国际五金展

—《科隆国际五金展》强力推动
China International Hardware Show 2023

2023年9月19-21日
19-21 September, 2023

上海新国际博览中心
Shanghai New International
Expo Center



中国五金制品协会
China National Hardware Association



2023

LEADING HARDWARE SOURCING FAIR IN ASIA

2023 · 重装升级 期待您的加入

Reset and **upgraded**
to expect your
participation

19 -21.09.2023

上海新国际博览中心
Shanghai New International
Expo Center (SNIEC)

由科隆展览和中国五金制品协会共同主办“中国国际五金展”(CHS 2023)将于2023年9月19-21日在上海新国际博览中心隆重举办。

后疫情时代，国内国际双循环相互促进发展新格局已成为中国经济发展的优先驱动力。本届展会将为近2,500家参展企业与专业观众提供沟通交互平台，为中国五金企业走出去和海外品牌引进来打开双向贸易渠道。打造多元化的五金行业社交平台，开启产业供需与渠道贸易一站式对接。

China International Hardware Show (CIHS), as one of the most influential and professional hardware annual events in the international market, will make a grand return on 19-21 September 2023 at Shanghai New International Expo Centre (SNIEC), Shanghai, China.

In the post-epidemic era, the new pattern of "Dual Circulation" and mutual promotion of domestic and international development has become a priority driver of China's economic development.

This year, CIHS will provide a one-stop B2B platform for approximately 2,500 exhibitors and trade buyers from home and abroad to explore the world's leading advanced hardware products and technologies. Meanwhile, the high quality supporting programmes will contribute value added resources in market expansion, network exploration as well as latest products and innovative technologies trade for both supply and demand in the global hardware industry.

120,000

平方米 展出面积
Sq.m Exhibition area

2,620

参展企业
Exhibitors

40,356

专业观众
Trade Visitors

3,565

海外观众
Trade Visitors from overseas

为何参展 Why Exhibit

Overseas
Increased by **8%** ↑
compared to last year
同比增长



专注服务亚洲五金企业贸易出口
Focus on serving Asian hardware enterprises export



参与展会同期论坛，贸易对接，行业资讯一展搞定
Participate in the onsite events, business matching and leading-edge information in one step



庞大的买家数据库，为您对接优质海外资源
Large database of high quality overseas buyers who participate in the business matchmaking programme



拥有“德国科隆国际五金展”的强力支持
Strong support from "INTERNATIONAL HARDWARE FAIR Cologne"



全新的五金精品展区，让产品多一次曝光机会
Additional exhibition area for more product visibility

参展商产品类别 Exhibitors by product segment



工具

Tools

手动工具

Hand tools

电动工具

Power tools

气动工具

Pneumatic tools

机械工具

Mechanical tools

磨料磨具

Grinding abrasives

焊接工具

Welding tools

工具相关附件与设备

Tool accessories



锁具、安防产品及配件

Lock, work safety and accessories

锁、钥匙

Locks & keys

安防产品与系统

Security equipment & system

防护用品

Work safety & protection

锁具配(附)件及相关技术设备

Lock accessories



建筑五金、紧固件、DIY

DIY & building hardware

建筑材料及配件

Building material & components

家具五金

Furniture hardware

装饰五金

Decorative metalware

紧固件

Fasteners

丝钉网

Nails, wire & Mesh



加工制造设备

Processing Equipment

金属加工设备

Metal processing equipment

检测设备

Testing equipment

表面处理设备

Surface treatment equipment

泵、阀

Pump & valve



园艺产品

Garden

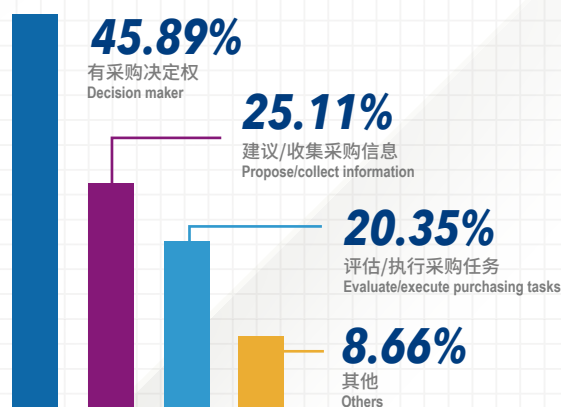
买家公司类别

Visitors Category



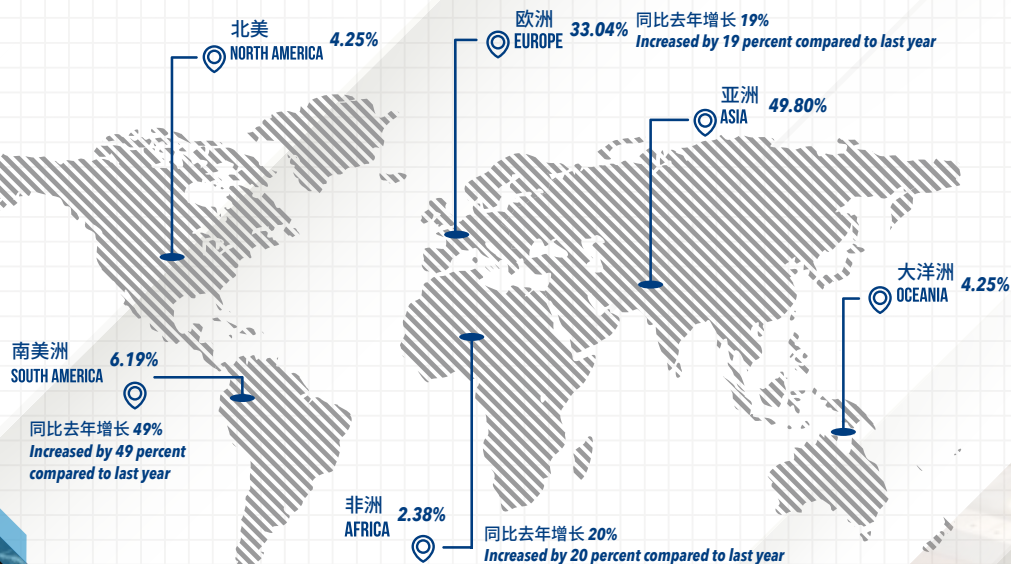
买家采购决策能力

Role in the Purchasing Process



买家地区分布

Visitors Geographical Distribution



市场声音 Testimonial



"We've been participating in the CIHS for ten years since 2009. We've been in this business for almost 15 years now. We're American based company. We sell to over 65 countries around the world. It's a really great show for us. We've met lots of potential customers with good quality. Our existing customers also come to visit this show and look for new products, new innovation, and new designs. We are looking for people from all over the world, mostly Asian customers and those from Australia, New Zealand etc."

自2009年以来,我们已经参加了十届CIHS。我们是美国公司,做这行已经快15年了。我们的产品销往全球65个国家。对我们来说这是一场很好的展会。在此我们遇到了很多优质的潜在客户。现有的客户也会来寻找新产品、新创意和新设计。我们希望见到来自世界各地的客户,尤其是来自亚洲、澳大利亚和新西兰等地的客户。

Reed Flygare,
Little Giant Ladders Systems

"I visit the CIHS every year and have witnessed the exhibitions' growth gradually. The product range of hardware tools is comprehensive and it is easy for buyer like us to find suppliers from all over China."

我每年都参加中国国际五金展,展会规模越发壮大,工具品类齐全,买家能很容易找到全国各地的供应商并与之洽谈,希望展会越办越好!

Xiaochun Li, Procurement Manager
of Suzhou Yinghe Co., Ltd.
李晓春, 苏州迎合有限公司 采购经理



高附加值的同期活动 High value-added Programme

五金精品展示区 Premium Hardware Exhibition Area

2021年主办方将打造一个特别的主题展区,让专业观众以终端客户视角直观感受五金产品应用场景。展示产品实用性,增加产品销售机会,让买家快速获取产品卖点。

In this new special area at CIHS 2021 trade visitors can experience the products in their direct application from an end customer perspective, quickly understand product features and increasing product ordering opportunities.

数字赋能全球,跨境电商引领五金行业新未来 "Digital leading the new future"—Cross-Border E-Commerce Forum

自2020年疫情在全球开始蔓延以来,线上消费开始急速升温。我国大量的传统贸易订单也开始转为线上成交,跨境电商出口的需求更是大幅增长。特别是以跨境电商为代表的新型外贸出口业态表现亮眼,实现逆势增长。在这样的时代背景下,五金行业应顺应时代的潮流,抓住跨境电商出海的良机。CIHS 2023将特邀业内大咖助力工具五金业在海外高速拓展,推动优质工具五金产品和品牌走向国门,促进产品质量和档次提高从而满足全球终端消费需求。

Since the global epidemic began in 2020, online consumption has skyrocketed. A large number of traditional trade orders in China have also begun to be traded online, the demand for Cross-border E-commerce exports has increased significantly. This type of export business has shown outstanding performance and achieved growth against the trend.

Under such background, the hardware industry should follow the trend of the times and seize this opportunity. This CIHS Cross-border E-commerce Forum will specially invite well-known giants to help the hardware industry to achieve a high-speed expansion in overseas markets, to promote Chinese high-quality tools and hardware products globally.

买家商贸配对会 Business Matchmaking

CIHS 将为来自五金行业具有采购需求的高质量买家与参展商搭建一个商贸平台,通过展前对供需双方进行需求调研,CIHS将在展会现场为意向双方安排一对一洽谈,提升与会者的参展效率,也为企业提供一个额外的展示机会。

A comprehensive business platform is set up by CIHS to satisfy exhibitors and high-quality buyers with purchasing demand from hardware industry. Through the preliminary research on both supply and demand requirements, CIHS will launch the one-on-one matchmaking program for exhibitors to meet target buyers onsite with the purpose of improving participation efficiency and providing value-added exhibition opportunities.

Information

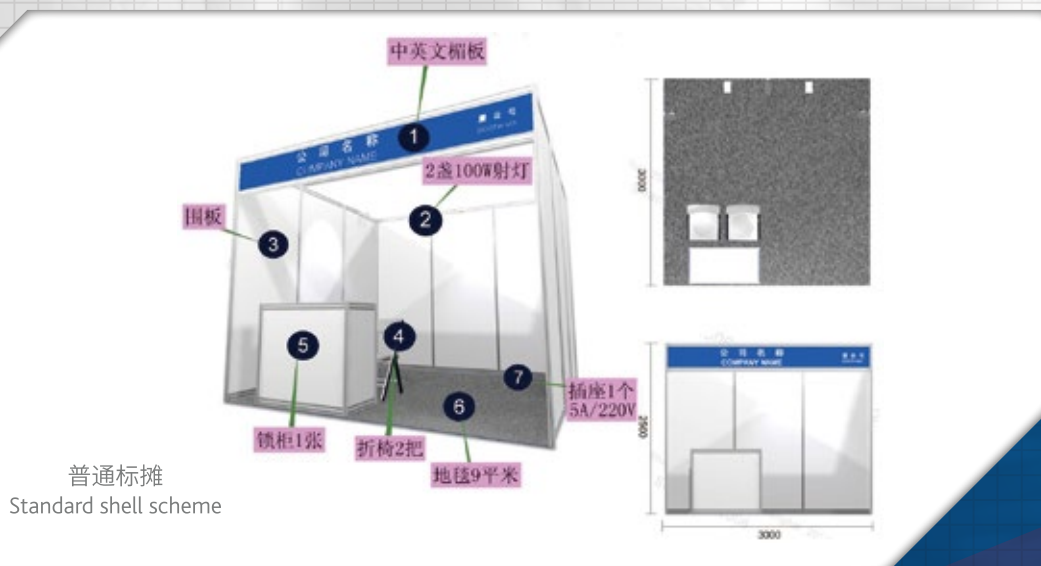
基本信息

展会名称:	中国国际五金展	Show Name	China International Hardware Show
同期举办:	中国国际建筑五金、紧固件展 中国国际锁具安防门业产品展	Co-located with	China International Building Hardware & Fasteners Show 2023 China International Locks & Security Doors Show 2023
展会时间:	2023年9月19-21日	Date of the event	19 -21 September 2023
展会地点:	上海新国际博览中心	Venue	Shanghai New International Expo Center (SNIEC)
主办单位:	中国五金制品协会 德国科隆博览会有限公司 中国国际贸易促进委员会轻工行业分会	Organisers	China National Hardware Association Koelnmesse GmbH Light Industry Sub-Council, China Council for the promotion of International Trade
支持单位:	国际五金及家居用品协会联合会 (IHA) 欧洲DIY产品零售商协会 (EDRA) 全球家装联盟 (GHIN)	Supporters	International Federation of Hardware and Housewares Associations (IHA) European DIY Retail Association (EDRA) Global Home Improvement Network (GHIN)
承办单位	北京合得沃会展有限公司	Local Partners	Beijing Hardware Conference & Exhibition Co., Ltd.

参展费用 Cost of participation

光地(至少36平方米) ----- RMB1,100元/平米
Space only (min.36 sqm)

普通标摊(9平方米) ----- RMB11,000元/9平米
Space with standard shell scheme service (9 sqm)



新布局

NEW LAYOUT



展馆名称:
上海新国际博览中心

Venue Name:
Shanghai New International
Expo Center (SNIEC)

地址:
中国上海浦东新区龙阳路2345号
Address:
No.2345 Longyang Road, Pudong
New District, Shanghai, China

联系我们 Contact us

中国五金制品协会
China National Hardware Association

北京合得沃会展有限公司
Beijing Hardware Conference & Exhibition Co., Ltd

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